

By 2035, the anticipated AM peak hour demand is expected to exceed the capacity of the bridge and toll plaza facility.

Steps must be taken to reduce the AM peak hour demand.

PATCO plans light-rail extension to Glouco

*The Philadelphia Inquirer*, May 12, 2009

## ACTIONS THAT MAY BE TAKEN INCLUDE:

### ■ Encourage Use of other Bridges

- ❑ Real time travel information systems may divert traffic away from the Ben Franklin Bridge during periods of severe congestion.
- ❑ Public Transit – Encourage use of PATCO and NJTransit into Philadelphia. Implement PATCO expansion projects. Regional cooperation between PATCO, NJTransit and SEPTA.

### ■ Parking Management Program

City of Philadelphia, DRPA, DVRPC and other stakeholders should work together to establish a parking management program to reduce bridge traffic.

### ■ Congestion Management Strategies

Transit-oriented development and regional congestion pricing programs may be future tools. The DRPA will continue to work toward the goal of facilitating multi-agency coordination of managing regional demand.