

SUMMARY STATEMENT

ITEM NO.: PATCO-17-042

SUBJECT: PATCO Cares Program in 2018

COMMITTEE:

Operations & Maintenance

COMMITTEE MEETING DATE:

November 28, 2017

BOARD ACTION DATE:

December 6, 2017

PROPOSAL: That the board authorizes staff to continue the PATCO Cares Program in 2018.

PURPOSE: To be a good neighbor to the towns along the PATCO line by allowing non-profit and charitable organizations that serve the local communities to occasionally use PATCO station lobbies to share information about the organization and its mission.

BACKGROUND: PATCO initiated the PATCO Cares program in September 2009. The PATCO riders who are interested in supporting charitable organizations find it convenient and informative. Since the inception of the program, organizations such as the following have participated:

- Alex's Lemonade Stand
- American Red Cross
- Animal Welfare Association
- Big Brothers/Big Sisters
- Boys and Girls Clubs (Camden County/Philadelphia)
- Camden Area Health Center
- Cathedral Kitchen (provides meals for the homeless)
- Center for Family Services
- CSTAR Animal Care
- Commitment to Community (school supply collection)
- Department of Children & Families (Division of Child Protection)
- Food Bank of South Jersey
- Gift of Life (organ donation)
- Habitat for Humanity
- "Just Us Girls" (benefitting the homeless)
- Live Strong (cancer research)
- Marine Corps (services for veterans and Toys for Tots)
- National Multiple Sclerosis Society
- Operation Gratitude
- Our Lady of Lourdes Hospital
- RSVP (Retired Seniors Volunteer Program)
- Salvation Army (KROC Center)
- Samaritan Hospice
- South Jersey Land & Water Trust
- Wish Upon a Hero

We host an organization at a station, usually from 4 p.m. to 6 p.m. In advance, PATCO posts signage announcing the visit and seat drops a flyer (if provided by the organization). A staff person coordinates with the organization on station location and logistics. Some organizations sponsor collections of items for those who are less unfortunate, and staff sometimes assists by pulling the collection barrels into secure areas during off-hours.

The Board had approved the 2017 PATCO Cares initiative via PATCO-16-035. During 2017, eleven (11) agencies have participated so far, with two more scheduled in the remaining weeks of the year.

It is recommended that the Board authorize PATCO to continue the PATCO Cares Program to work with 501(c)(3) organizations including but not limited to those listed above.

SUMMARY:	Amount:	\$0
	Capital Project #:	N/A
	Operating Budget:	N/A
	Master Plan Status:	N/A
	Other Fund Sources:	N/A
	Duration of Contract:	N/A
	Other Parties Involved:	N/A

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PATCO Cares Program in 2018

RESOLUTION

RESOLVED: That the Board authorizes PATCO to continue to work as a good neighbor with the towns along the line through the PATCO Cares program throughout 2018.

SUMMARY:	Amount:	\$0
	Capital Project #:	N/A
	Operating Budget:	N/A
	Master Plan Status:	N/A
	Other Fund Sources:	N/A
	Duration of Contract:	N/A
	Other Parties Involved:	N/A