SUMMARY STATEMENT

ITEM NO.: PATCO-16-035
SUBJECT: PATCO Cares Program in 2017

COMMITTEE: Operations & Maintenance

COMMITTEE MEETING DATE: November 1, 2016

BOARD ACTION DATE: November 16, 2016

PROPOSAL: That the board authorizes staff to continue the PATCO Cares Program in 2017.

PURPOSE: To be a good neighbor to the towns along the PATCO line by allowing non-profit and charitable organizations that serve the local communities to occasionally use PATCO station lobbies to share information about the organization and its mission.

BACKGROUND: PATCO initiated the PATCO Cares program in September 2009. The PATCO riders who are interested in supporting charitable organizations find it convenient and informative. Since the inception of the program, organizations such as the following have participated:

- Alex’s Lemonade Stand
- American Red Cross
- Animal Welfare Association
- Big Brothers/Big Sisters
- Boys and Girls Clubs (Camden County/Philadelphia)
- Cathedral Kitchen (provides meals for the homeless)
- Center for Family Services
- Department of Children & Families (Division of Child Protection)
- Gift of Life (organ donation)
- Habitat for Humanity
- Live Strong (cancer research)
- Marine Corps (services for veterans and Toys for Tots)
- National Multiple Sclerosis Society
- Operation Gratitude
- Our Lady of Lourdes Hospital
- RSVP (Retired Seniors Volunteer Program)
- Salvation Army (KROC Center)
- Samaritan Hospice;
- South Jersey Land & Water Trust
- Wish Upon a Hero
We host an organization at a station, usually from 4 p.m. to 6 p.m. In advance, PATCO posts signage announcing the visit and seat drops a flyer (if provided by the organization). A staff person coordinates with the organization on station location and logistics.

The Board had approved the 2016 PATCO Cares initiative via PATCO-15-034.

It is recommended that the Board authorize PATCO to continue the PATCO Cares Program to work with 501(c)(3) organizations including but not limited to those listed above.

SUMMARY:

<table>
<thead>
<tr>
<th>Amount:</th>
<th>$0</th>
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<tbody>
<tr>
<td>Capital Project #:</td>
<td>N/A</td>
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<tr>
<td>Operating Budget:</td>
<td>N/A</td>
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<td>Master Plan Status:</td>
<td>N/A</td>
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<td>Other Fund Sources:</td>
<td>N/A</td>
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<td>Duration of Contract:</td>
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<td>Other Parties Involved:</td>
<td>N/A</td>
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RESOLUTION

RESOLVED: That the Board authorizes PATCO to continue to work as a good neighbor with the towns along the line through the PATCO Cares program throughout 2017.

SUMMARY:  
Amount: $0  
Capital Project #: N/A  
Operating Budget: N/A  
Master Plan Status: N/A  
Other Fund Sources: N/A  
Duration of Contract: N/A  
Other Parties Involved: N/A