SUMMARY STATEMENT

ITEM NO.: PATCO-14-009  SUBJ ECT:  PATCO Cares Program

COMMITTEE:  Finance

COMMITTEE MEETING DATE:  March 5, 2014

BOARD ACTION DATE:  March 19, 2014

PROPOSAL:  That the board authorizes staff to continue the PATCO Cares Program in 2014.

PURPOSE:  To be a good neighbor to the towns along the PATCO line by allowing non-profit and charitable organizations that serve the local communities to occasionally use PATCO station lobbies to share information about the organization and its mission.

BACKGROUND:  PATCO initiated the PATCO Cares program in September 2009. The PATCO riders who are interested in supporting charitable organizations find it convenient and informative. Since the inception of the program, organizations such as the following have participated: American Red Cross; Animal Welfare Association; Boys and Girls Clubs; Cathedral Kitchen (provides meals for the homeless); Center for Family Services; Gift of Life (organ donation); Habitat for Humanity; Live Strong (cancer research); National Multiple Sclerosis Society; Our Lady of Lourdes Hospital; Samaritan Hospice; South Jersey Land & Water Trust; and Wish Upon a Hero.

We host an organization at a station, usually from 4 p.m. to 6 p.m. In advance, PATCO posts signage announcing the visit and seat drops a flyer (if provided by the organization). A staff person coordinates with the organization on station location and logistics.

It is recommended that the Board authorize PATCO to continue the PATCO Cares Program.

SUMMARY:  Capital Project #:  N/A
Operating Budget:  In-Kind Services - General Fund
Master Plan Status:  N/A
Other Fund Sources:  N/A
Duration of Contract:  N/A
Other Parties Involved:  N/A
RESOLUTION

RESOLVED: That the Board authorizes PATCO to continue to work as a good neighbor with the towns along the line through the PATCO Cares program throughout 2014.

SUMMARY: Capital Project #: N/A
Operating Budget: In-Kind Services - General Fund
Master Plan Status: N/A
Other Fund Sources: N/A
Duration of Contract: N/A
Other Parties Involved: N/A