SUMMARY STATEMENT

ITEM NO. PATCO-12-006

SUBJECT: PATCO Cares Program

COMMITTEE: New Business

COMMITTEE MEETING DATE: N/A

BOARD ACTION DATE: March 21, 2012

PROPOSAL: That the board authorizes staff to continue the PATCO Cares Program.

Amount: $100 per monthly event in staff time

PURPOSE: To be a good neighbor to the towns along the PATCO line by allowing non-profit and charitable organizations that serve the local communities to occasionally use PATCO station lobbies to share information about the organization and its mission.

BACKGROUND: PATCO initiated the PATCO Cares program in September 2009. The PATCO riders who are interested in supporting charitable organizations find it convenient and informative. Since the inception of the program, organizations such as the following have participated: National Multiple Sclerosis Society; Cathedral Kitchen (provides meals for the homeless); Boys and Girls Clubs; Center for Family Services; Our Lady of Lourdes Hospital; American Red Cross; Wish Upon a Hero; Habitat for Humanity; Live Strong (cancer research); Gift of Life (organ donation); Animal Welfare Association; South Jersey Land & Water Trust; and Samaritan Hospice.

We host an organization at a station, usually from 4 p.m. to 6 p.m. In advance, PATCO posts signage announcing the visit and seat drops a flyer (if provided by the organization). A staff person coordinates with the organization on station location and logistics.

It is recommended that the Board authorize PATCO to continue the PATCO Cares Program.

SUMMARY: Amount: $100 per monthly event in staff time
Source of Funds: Operating Budget
Capital Project #: N/A
Operating Budget: N/A
Master Plan Status: N/A
Other Fund Sources: N/A
Duration of Contract: N/A
Other Parties Involved: N/A
RESOLUTION

RESOLVED: That the Board authorizes PATCO to continue to work as a good neighbor with the towns along the line through the PATCO Cares program through March – December 31, 2012.

SUMMARY:  
Amount: $100 per monthly event in staff time  
Source of Funds: Operating Budget  
Capital Project #: N/A  
Operating Budget: N/A  
Master Plan Status: N/A  
Other Fund Sources: N/A  
Duration of Contract: N/A  
Other Parties Involved: N/A