

SUMMARY STATEMENT

ITEM NO.: DRPA-18-020

SUBJECT: PARTSWG Regional Public Security Awareness Project, Phase VII

COMMITTEE:

Operations and Maintenance

COMMITTEE MEETING DATE:

February 6, 2018

BOARD ACTION DATE:

February 21, 2018

PROPOSAL:

That the DRPA Board of Commissioners authorizes staff to enter into an agreement with the successful vendor (yielded from DRPA's RFP process) for the purpose of completing Phase VII of the Philadelphia Regional Public Security Awareness (PSA) project. The PSA project vendor agreement, per the grant award, is not to exceed \$1,437,875. Funding is being provided by a Department of Homeland Security (DHS) FY2017 Transit Security Grant Program (TSGP) grant. Request is to further authorized staff under the same DHS TSGP 2017 award to enter into an agreement with the successful vendor (using DRPA's RFP process), for Media Consultant Services, for an amount not to exceed \$105,000. Media Consultant will provide advice and recommendations on the implementation of the PSA project. The (2) successful vendors will be performing services under DRPA Agreement(s) on behalf of the Philadelphia Area Regional Transit Security Working Group (PARTSWG). All aspects of the project are 100% funded under a FY2017 TSGP grant award, with no match requirement.

PURPOSE:

To enter into an agreement, with the successful vendor selected from DRPA's RFP process to administer Phase VII of the PARTSWG Regional Public Security Awareness Project. PSA vendor agreement amount is not to exceed \$1,437,875; additionally to enter into an agreement not to exceed \$105,000 with the successful vendor selected from the DRPA RFP process for Media Consultant Services. The Media Consultant will advise and make recommendations on best practices to be used in the implementation of the Public Security Awareness Project. All aspects of the project will be 100% funded with a FY 2017 DHS TSGP reimbursable grant award with no match requirement.

BACKGROUND:

The Transit Security Grant Program (TSGP) provides grant funding to the nation's key high-threat urban areas to enhance security measures for their critical transit infrastructure including bus, ferry and rail systems. The TSGP program is one of six grant programs

offered by the Department of Homeland Security. The TSGP program provides funds to owners and operators of transit systems to strengthen critical surface transportation infrastructure and to take measures to enhance protection to the traveling public from acts of terrorism, major disasters, and other emergencies. The Philadelphia Region is considered a Tier I region, and as such receives the highest priority for these federal grants. The Philadelphia Area Regional Transit Security Working Group (PARTSWG) is comprised of representatives of DRPA/PATCO, SEPTA, New Jersey Transit, and Delaware Area Rapid Transit. The DRPA has served as chair of the working group since its inception in 2005 and serves as the managing partner in the administration of these grants.

The Public Security Awareness project began with FY2008 TSGP funding and has evolved into an award winning regional public security awareness campaign. The campaign has won a 2014, National Bronze “Telly” Award; a first place award from New Jersey Ad Club (ASTRA) for Collateral/Multi-Media Creative Material; a second place award for a 30 second television spot; a Gold award for “Public Service Budget” and most recently a Bronze award for “Out of Home Advertising on Transit Shelters”.

SUMMARY:	Amount:	\$1,542,875 (100% Grant Funded)
	Source of Funds:	FY2017 DHS TSGP Grant
	Capital Project:	N/A
	Operating Budget:	N/A
	Master Plan Status:	N/A
	Other Fund Sources:	N/A
	Duration of Contract:	August 30, 2020
	Other Parties Involved:	DHS, FEMA, TSA, PARTSWG

DRPA-18-020
Operations and Maintenance Committee: February 6, 2018
Board Date: February 21, 2018
PARTSWG Regional Public Security Awareness Project, Phase VII

RESOLUTION

RESOLVED: That the Board of Commissioners of the Delaware River Port Authority authorizes staff to enter into an agreement with the successful vendor selected from DRPA's Request for Proposals, for the purpose of completing Phase VII of the Regional Public Security Awareness (PSA) project. The PSA vendor Agreement amount is not to exceed \$1,437,875. The Board further authorizes staff to enter into an agreement under the same grant award with the successful vendor, selected from DRPA's Request for Proposals, for Media Consultant Services, for an amount not to exceed \$105,000. The successful Media Consultant will provide advice and make recommendations on best practices to be used in the implementation of Phase VII of the Public Security Awareness project. Both PSA & Media Consultant vendor agreements will be 100% funded utilizing FY2017 DHS Transit Security Grant Program funding. These TSGP grant funds have no match requirement; be it further

RESOLVED: The Chairman, Vice Chairman and the Chief Executive Officer must approve and are hereby authorized to approve and execute all necessary agreements, contracts, or other documents on behalf of the DRPA. If such agreements, contracts, or other documents have been approved by the Chairman, Vice Chairman and Chief Executive Officer and if thereafter either the Chairman or Vice Chairman is absent or unavailable, the remaining Officer may execute the said document(s) on behalf of DRPA along with the Chief Executive Officer. If both the Chairman and Vice Chairman are absent or unavailable, and if it is necessary to execute the said document(s) while they are absent or unavailable, then the Chief Executive Officer shall execute such documents on behalf of DRPA.

SUMMARY:	Amount:	\$1,542,875 (100% Grant Funded)
	Source of Funds:	FY2017 DHS TSGP Grant
	Capital Project:	N/A
	Operating Budget:	N/A
	Master Plan Status:	N/A
	Other Fund Sources:	N/A
	Duration of Contract:	August 30, 2020
	Other Parties Involved:	DHS, FEMA, TSA, PARTSWG