

**SUMMARY STATEMENT**

**ITEM NO.:** DRPA-17-018

**SUBJECT:** City of Philadelphia Mural Arts Program Agreement for Murals at BFB 5<sup>th</sup> Street Vehicular & Pedestrian Tunnels

**COMMITTEE:**

Operations & Maintenance

**COMMITTEE MEETING DATE:**

March 7, 2017

**BOARD ACTION DATE:**

March 15, 2017

**PROPOSAL:** That the Board authorizes staff to enter into a Sole Source contract agreement with Philadelphia Mural Arts Advocate for the design, development, installation and maintenance of murals serving as publicly viewed art and to deter graffiti at two Philadelphia locations at the Ben Franklin Bridge, namely the 5<sup>th</sup> St. Vehicular and Pedestrian Tunnels.

**Amount:** \$119,059.00

**Vendor:** Philadelphia Mural Arts Advocate  
Philadelphia, Pennsylvania

**PURPOSE:** The purpose is to deter graffiti defacement at specific locations within the BFB Philadelphia tunnels by the use of artistic murals by local artists as well as introduce an aesthetic solution to the motoring and pedestrian communities.

**BACKGROUND:** BFB Ops obtained budget approval for a 2017 capital project for professional services to design/select/apply artistic murals to both the 5<sup>th</sup> St. Vehicular Tunnel between Race to Callowhill Sts. And 5<sup>th</sup> St. Pedestrian Tunnel (linking the bridge footwalks). The mural locations selected are frequently defaced with graffiti and have required extensive maintenance by Operations. It has been proven that public mural arts serves as a deterrent for graffiti. City of Philadelphia Mural Arts Program is proposed to be used. City of Philadelphia Mural Arts Programs is part city agency and part private non-profit (401c3-Phila Mural Arts Advocate) with a blend of City of Philadelphia employees and non-profit employees. They are the only organization in the region with comprehensive public art management by providing expertise in artist/art selections, quality control, management oversight of art projects and the maintenance crews/inspection teams to maintain its murals using City workers. The Program's Executive Director reports to City Managing Director. While an agency such DRPA can reach out to individual artists or artist collectives, those groups would not provide

the comprehensive project management or longer term maintenance of murals. The City of Philadelphia Mural Arts Program has developed a proposal to solicit artists, work with DRPA on selecting artists/art, develop the concepts/design, perform installation and arrange 5 year maintenance for murals at two locations.

Staff has reviewed the proposal as well as the organization's municipal/non-profit structure, and evidence of a certificate of insurance, and their extensive experience and success in advancing mural art throughout the city region. Staff recommends that DRPA enter into a contract agreement in the amount of \$119,059.00 as a Sole Source procurement.

<b>SUMMARY:</b>	<b>Amount:</b>	<b>\$119,059.00</b>
	<b>Source of Funds:</b>	<b>General Fund</b>
	<b>SAP WBS#:</b>	<b>SCA.17003</b>
	<b>Operating Budget:</b>	<b>N/A</b>
	<b>Master Plan Status:</b>	<b>N/A</b>
	<b>Other Funds Sources:</b>	<b>N/A</b>
	<b>Duration of Contract:</b>	<b>5 years</b>
	<b>Other Parties Involved:</b>	<b>None</b>

**DRPA-17-018**  
**Operations & Maintenance Committee: March 7, 2017**  
**Board Date: March 15, 2017**  
**City of Philadelphia: Mural Arts Program Agreement for**  
**Murals at BFB 5<sup>th</sup> St. Vehicular and Pedestrian Tunnels**

**RESOLUTION**

**RESOLVED:** That the Board of Commissioners of the Delaware River Port Authority authorize staff to enter into a Sole Source contract agreement with Philadelphia Mural Arts Advocate in the amount of \$119,059.00 for the design, development, installation and maintenance of murals serving as publicly viewed art and to deter graffiti at two Philadelphia locations at the Ben Franklin Bridge, namely 5<sup>th</sup> St. Vehicular and Pedestrian Tunnels and that the proper officers of the Authority are hereby authorized to execute a contract with Philadelphia Mural Arts Advocate; and be it further

**RESOLVED:** The Chairman, Vice Chairman and the Chief Executive Officer must approve and are hereby authorized to approve and execute all necessary agreements, contracts, or other documents on behalf of the DRPA. If such agreements, contracts, or other documents have been approved by the Chairman, Vice Chairman and Chief Executive Officer and if thereafter either the Chairman or Vice Chairman is absent or unavailable, the remaining Officer may execute the said document(s) on behalf of DRPA along with the Chief Executive Officer. If both the Chairman and Vice Chairman are absent or unavailable, and if it is necessary to execute the said document(s) while they are absent or unavailable, then the Chief Executive Officer shall execute such documents on behalf of DRPA.

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	<b>Other Funds Sources:</b>	<b>N/A</b>
	<b>Duration of Contract:</b>	<b>5 years</b>
	<b>Other Parties Involved:</b>	<b>None</b>