SUMMARY STATEMENT

ITEM NO.: DRPA-15-013
SUBJECT: Adoption of New Stewardship Mission and Vision Statements

COMMITTEE: New Business

COMMITTEE MEETING DATE: N/A

BOARD ACTION DATE: January 21, 2015

PROPOSAL: That the Board authorizes the adoption of a new mission statement and a vision statement that refocuses the Authority’s transportation mission, removes any reference to economic development, and that clearly reflects the Authority’s purpose of stewardship and service of the critical transportation infrastructure and facilities we hold in trust for the public.

Proposed new stewardship mission statement:

As stewards of public assets, we provide for the safe and efficient operation of transportation services and facilities in a manner that creates value for the public we serve.

Proposed stewardship vision statement:

Together we are world-class stewards of public transportation assets. Working collaboratively across all business units, we operate, maintain, improve and protect transportation infrastructure for the benefit of the citizens we serve throughout the Greater Philadelphia Region. We are committed to building credibility, earning public trust and creating public value.

PURPOSE: To reinforce the Authority’s singular focus and commitment to its core transportation mission and to connect all employees, customers and stakeholders to the broader purpose of stewardship and service.

BACKGROUND: The Authority regards stewardship and public service as the root of our mission and purpose, and we must focus on caring for, maintaining, operating and protecting these assets. Safety and security is of
paramount importance. We are committed to fostering changes that will strengthen the role we play in serving our customers, our employees, the community and the entire region.

The domain of our stewardship includes the transportation assets, financial resources and human resources that serve the public. We also have an obligation to be committed to environmental stewardship.

The Authority’s current mission statement is outdated and reflects the Authority’s mindset during the years when DRPA was investing in regional economic development projects that were often unrelated to our transportation mission.

Former mission statement:

Emphasizing safety and customer service, the DRPA provides quality transportation services across the river and invests in the economic growth of Southeastern Pennsylvania and Southern New Jersey.

The economic development program was formally terminated by the Board in 2011, and the Authority is prohibited by Resolution DRPA-11-111 from making expenditures that are not directly related to its core business of operating, maintaining and improving transportation services and facilities. Today, there are a few projects underway that DRPA is still obligated to fund under existing contracts, however, beyond those specific projects, the Authority is focusing our resources solely on fulfilling our core mission.

In addition to Resolution DRPA-11-111 the Authority has experienced other changes and passed many reforms to become more transparent and accountable. We believe that the pathway to true reform is through building credibility and trust and in strengthening the role we play in serving our customers, our employees, the public and the entire region. In order to reflect all of these changes, we believe it is time to change our mission and vision statements.

A mission statement reflects an organization’s purpose. It underscores why an organization exists and who it is endeavoring to serve. It also serves as a guide for day-to-day operations and as the foundation for future decision-making. To that end staff is proposing the following
Mission of Stewardship and Service:
Proposed new stewardship mission statement:

As stewards of public assets, we provide for the safe and efficient operation of transportation services and facilities in a manner that creates value for the public we serve.

A vision statement is aspirational and clear. It is the image of an organization’s future—the direction it is headed, the citizen focus it should have, the business activities to be pursued, and the capabilities it plans to develop. To that end staff is proposing the following Vision that we aspire to achieve:

Proposed stewardship vision statement:

Together we are world-class stewards of public transportation assets. Working collaboratively across all business units, we operate, maintain, improve and protect transportation infrastructure for the benefit of the citizens we serve throughout the Greater Philadelphia Region. We are committed to building credibility, earning public trust and creating public value.

Guided by our new mission and vision statements of stewardship and service, the Authority will continue to evolve and more successfully perform our role as a critical and beneficial part of the region’s transportation infrastructure.

SUMMARY:

<table>
<thead>
<tr>
<th>Item</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Amount</td>
<td>N/A</td>
</tr>
<tr>
<td>Source of Funds</td>
<td>N/A</td>
</tr>
<tr>
<td>Capital Project #</td>
<td>N/A</td>
</tr>
<tr>
<td>Operating Budget</td>
<td>N/A</td>
</tr>
<tr>
<td>Master Plan Status</td>
<td>N/A</td>
</tr>
<tr>
<td>Other Fund Sources</td>
<td>N/A</td>
</tr>
<tr>
<td>Duration of Contract</td>
<td>N/A</td>
</tr>
<tr>
<td>Other Parties Involved</td>
<td>N/A</td>
</tr>
</tbody>
</table>
RESOLUTION

RESOLVED: That the Board of Commissioners ("Board") hereby approve the adoption of a new mission statement and a vision statement that refocuses the Authority’s transportation mission, removes any reference to economic development and that clearly reflects the Authority’s purpose of stewardship and service of the critical transportation infrastructure and facilities we hold in trust for the public; and

RESOLVED: That the mission statement of the Authority is:

As stewards of public assets, we provide for the safe and efficient operation of transportation services and facilities in a manner that creates value for the public we serve; and

RESOLVED: That the vision statement of the Authority is:

Together we are world-class stewards of public transportation assets. Working collaboratively across all business units, we operate, maintain, improve and protect transportation infrastructure for the benefit of the citizens we serve throughout the Greater Philadelphia Region. We are committed to building credibility, earning public trust and creating public value.

SUMMARY:  

<table>
<thead>
<tr>
<th>Description</th>
<th>Amount</th>
<th>Source of Funds</th>
<th>Capital Project #</th>
<th>Operating Budget</th>
<th>Master Plan Status</th>
<th>Other Fund Sources</th>
<th>Duration of Contract</th>
<th>Other Parties Involved</th>
</tr>
</thead>
<tbody>
<tr>
<td>Amount</td>
<td>N/A</td>
<td>N/A</td>
<td>N/A</td>
<td>N/A</td>
<td>N/A</td>
<td>N/A</td>
<td>N/A</td>
<td>N/A</td>
</tr>
</tbody>
</table>
